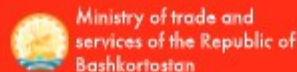


Hosted by:



Supported by:



International Food Festival

OUR BRAND

VIII industry exhibition



November 28–30
Ufa 2024



International Food Festival

OUR BRAND

VIII industry exhibition



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Ufa 2024



Hosted by:



Government of the
Republic of
Bashkortostan



Ministry of agriculture of the
Republic of Bashkortostan



Bashkir
State
Company



Ministry of trade and
services of the Republic of
Bashkortostan



SBI Center
agricultural
counseling

Supported by:

Our Brand Product Fair is a key food industry exhibition of the Republic of Bashkortostan.

Manufacturers and suppliers of foodstuffs, ingredients and production technologies will be able to present their products to the representatives of wholesale and retail trades, as well as the production enterprises of the Republic of Bashkortostan and the representatives of HoReCa industry.

EXHIBITION SECTIONS

- 
- Meat Products.
 - Dairy Products. Cheese
 - Preserves. Sauces, Ketchups
 - Groceries.
 - Frozen Food. Semi-Finished Products
 - Bakery Products
 - Confectionery Products Snacks
 - Juice, Water. Alcohol-Free Beverages
 - Tea. Coffee
 - Alcoholic Beverages
 - Vegetables, Fruit, Mushrooms
 - Honey and Honey Products
 - Farm Products
 - Halal Products
 - Healthy Nutrition, Sport Nutrition
 - Food, Packaging and Retail Equipment



RESULTS 2023

- 
- 11 regions of Russia
 - 130 participants of the exhibition, farms – 58, 32 municipal districts
 - 7 200 visitors
 - 5000 sq.m of exposure
 - 10 business events
 - 90 speakers
 - 2 Trade and procurement conferences with the participation of 20 federal and regional retail chains



BUSINESS PROGRAM



PROGRAM FOR SPECIALISTS:

- Cooperative Conference
- Restaurateur and Farmer: Dialogue on Equal Footing Roundtable
- Beloved Local Products Roundtable
- Farmer School
- Presentation of the Pod Beekeeping Program
- Consultations for Specialists

PURCHASING AND PROCUREMENT CONFERENCES FOR MANUFACTURERS AND RETAIL CHAINS:

- Supplier's Day Purchasing and Procurement Conference with Retail Chains
- Restaurateur's Day Purchasing and Procurement Conference with Restaurants and Farmers
- B2B negotiations of local producers with federal and regional retail chains



COMPETITIONS:

- Our Brand Taste-Off Competition with 10 nominations, the winners are awarded Gold, Silver, Bronze Medals (Competition among exhibitors of the exhibition)
- Master of Trade Service Professional Skills Competition among Waiters

YOUTH DAY:

- Casual Meeting of Students of Specialized Universities and Colleges with Restaurant Managers
- Professions Discussion: Series of Lectures by Restaurateurs, Baristas, Pastry Chefs and Bartenders for Young People
- Open Lecture: Instructive Workshops on Cooking Food and Making Beverages
- Master Show: Instructive Workshops on Etiquette, Service and Service Rules in Restaurants, Cafes, Hotels



OVERVIEW OF THE REPUBLIC:



Bashkortostan is located
on the border of Europe and Asia

Area of 142 900 square kilometers
The population – 4,09 million people
The capital is Ufa city, with the population
of 1,2 million people



IN THE REPUBLIC:

54 municipal districts
9 urban districts
14 urban settlements
818 rural settlements



THE REPUBLIC OF BASHKORTOSTAN IS ONE OF THE LEADING AGRICULTURAL REGIONS OF THE RUSSIAN FEDERATION

7.3 million hectares of agricultural land
3.6 million hectares of arable land
750 agricultural institutions
1,125 food and processing enterprises
Over 600 thousand private subsidiary farms and individual entrepreneurs

Contacts:
(347) 246-42-00, 246-42-02

gosti@bvkexpo.ru
prodexpoufa.ru

[nash_brendufa](#)
[nashbrend](#)

WE WILL BE GLAD TO SEE YOU AS A PARTICIPANT!